

ΔΙΠΑΕ ΦΟΡΕΑΣ ΔΙΑΣΦΑΛΙΣΗΣ ΚΑΙ ΠΙΣΤΟΠΟΙΗΣΗΣ ΤΗΣ ΠΟΙΟΤΗΤΑΣ ΤΗΣ ΑΝΩΤΕΡΗΣ ΕΚΠΑΙΔΕΥΣΗΣ CYQAA THE CYPRUS AGENCY OF QUALITY ASSURANCE AND ACCREDITATION IN HIGHER EDUCATION

FORM: 500.1.04

Academic Personnel Short Profile / Short CV

Institution:	ATLANTIS COLLEGE		
Surname:	STAVRAKIS		
Name:	MARIOS		
Rank:	LECTURER		
Program of Study:	BUSINESS AND HOSPITALITY & TOURISM MANAGEMENT		
Scientific Domain: * BUSINESS ADMINISTRATION-MARKETING AND MANAGEMENT			
*Field of Specialization			

*Field of Specialization

Academic qualifications (list by highest qualification)					
Qualification Year Awarding Institution Departmen				Thesis title	
DProf (Cand)	2011-present	Middlesex University	Business	Managing SME in Times of Change	
МВА	1989	Wagner College NY	Business	MBA in Marketing Management	
BBA	1986	Bernard Baruch College NY	Business	BBA in Intl Business	

Employment history – List by the three (3) most recent				
Period of employment		Employor	Location	Position
From	То	Employer	Location	POSITION
2018	Present	ATLANTIS COLLEGE	Liopetri	Lecturer
2019	Present	UNICAF	Larnaca	Tutor
2017	Present	MIEEK	Limassol & Nicosia	Lecturer
2014	2019	CITY Unity College Nicosia	Nicosia	Business Administration Diploma Coordinator
2014	2016	CITY Unity College Nicosia	Nicosia	Director of Academic Affairs

Key <u>refereed</u> journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)						
Ref. Number	Year	Title	Other authors	Journal and Publisher/ Conference	Vol.	Pag es
1	2012	Exploring E-Marketing Research and its Implications in the Cypriot Hotel Industry	Michael Anastasiou	Athens 2012 International Scientific Congress		
2						
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*Specify venue, geographic location etc

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Consulting Services and/or Participation in Councils / Boards/ Editorial Committees. List the five (5) more recent					
Ref. Number	Period	Organization	Title of Position or Service	Key Activities	
1	1995- present	GLOBAL SUCCESS, BUSINESS SOLUTIONS	Director	Consulting SME	
2	2012	C&C Law Services Ltd	Consultant	Business Planning	
3	2012	Perakis Trading & Info Technologies Ltd	Consultant	Business Planning	
4	2011	P.N.Heating and Plumbing Ltd	Consultant	Market Planning	
5	2011	Primo Cleaning Products Ltd	Consultant	Productivity & Competitiveness	

Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)				
Ref. Number	Date Title Awarded by:			
1	1986	College Dean's List	Baruch College New York	
2	1986-87	National Dean's List	USA National Dean's Org	
3				
4				
5				

Other Achievements. List the five (5) more recent and other five (5) selected. (max total 10)				
Ref. Number	Date	Title	Key Activities:	
1	1990- present	Theatre Coach	Developing young actors	
2	1990- present	Volunteer-Local Community	Strategic Planning	
3	1990- present	Founding Member-Paravasi Theatre Club	Planning , Organizing, Acting	
4				
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